

Ministry of Health & HIMSS Middle East Conference and Exhibition CONNECTED HEALTH 2013

30 APRIL – 1 MAY 2013 / FOUR SEASONS HOTEL
RIYADH / KINGDOM OF SAUDI ARABIA
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JOIN THE MINISTRY OF
HEALTH & HIMSS MIDDLE
EAST CONFERENCE
AND EXHIBITION
WHERE REGIONAL
AND INTERNATIONAL
HEALTHCARE IT INDUSTRY
LEADERS WILL DISCUSS
CURRENT CHALLENGES
AND PROVIDE INSIGHTS
INTO FUTURE PLANS AND
POTENTIAL SOLUTIONS



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**THE CONFERENCE WILL COVER
CRUCIAL ASPECTS OF HEALTHCARE
IT INTEGRATION AND DEPLOYMENT**

**Full Assessment of Clinical and
Financial Return on the Health IT
Investment**

The Future of Health Finance

The importance of electronic capture of health information to enable healthcare organizations to achieve financial sustainability

**Using HIT to Fight Pandemic
Outbreaks on a Massive Scale, Health
Electronic Surveillance Network
(HESN) and Electronic Health Records
Integration**

**Moving Massive Organizations to IT
Platforms that Delight Physicians**

Integrating the Healthcare Enterprise:

How the KSA will implement structured profiles to exchange health information between hospitals and regions

**Overview of Saudi National Program
to Implement RFID in over 140
Maternity Hospitals**

**Medical Device Integration with
Health Information Systems**

Clinical Data Warehousing

The ultimate step to building intelligent hospitals and harnessing the incredible value of stored health information

**Patient Portals to the Patient Mobile
Device**

Views from the Top of Health IT.



Opening Welcome

**HE Abdullah-Abdulaziz
M. Al Rabeeah, MD,**
FRCS

Minister of Health
KINGDOM OF SAUDI
ARABIA



Plenary Address

Overview of Ministry of
Health Strategy

**Dr. Mohammed bin
Hamza Khoshaim**

Vice Minister of Health
for Planning and
Development, Ministry
of Health, KINGDOM OF
SAUDI ARABIA



Plenary Address

Update on KSA eHealth
Projects

**Dr. Abdullah A. Al
Wehaibi**

Advisor to the Minister
& General Supervisor of
ICT, KINGDOM OF SAUDI
ARABIA

THIS YEAR'S INTERNATIONALLY RECOGNIZED KEYNOTE SPEAKERS INCLUDE



Plenary Address

George Halvorson

Chairman and CEO,
Kaiser Permanente
USA

George C. Halvorson was named chairman and chief executive officer of Kaiser Permanente, headquartered in Oakland, California, in March 2002. Kaiser Permanente is the nation's largest nonprofit health plan and hospital system, serving more than 9 million members and generating nearly \$50 billion in annual revenue.

George Halvorson has won several awards for his commitment to health technology and for his leadership and achievements in advancing health care quality. The development, implementation, and maintenance of Kaiser Permanente's information technology infrastructure represent a multi-billion dollar strategic investment that provides comprehensive care coordination and continually improving quality of care and service to members.



Plenary Address

Dennis Giokas

CTO, Canada Health
Infoway Inc.
CANADA

As Chief Technology Officer for Canada Health Infoway (Infoway), Mr. Giokas is the corporation's lead for the definition and use of information and communications technology solutions and their application to the eHealth agenda in Canada. He heads Infoway's Emerging Technology Group. In that capacity he is responsible for the new Technology Watch agenda, for Infoway's International Advisory Services, and for the Health System Use (secondary use of data) agenda. That group also oversees the architecture aspects of Infoway's new eHealth investment areas as well as the tracking, evaluation, and promotion of enabling technology and standards innovations.

Mr. Giokas is also responsible for international standards activities, particularly with regard to IHTSDO and HL7.

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