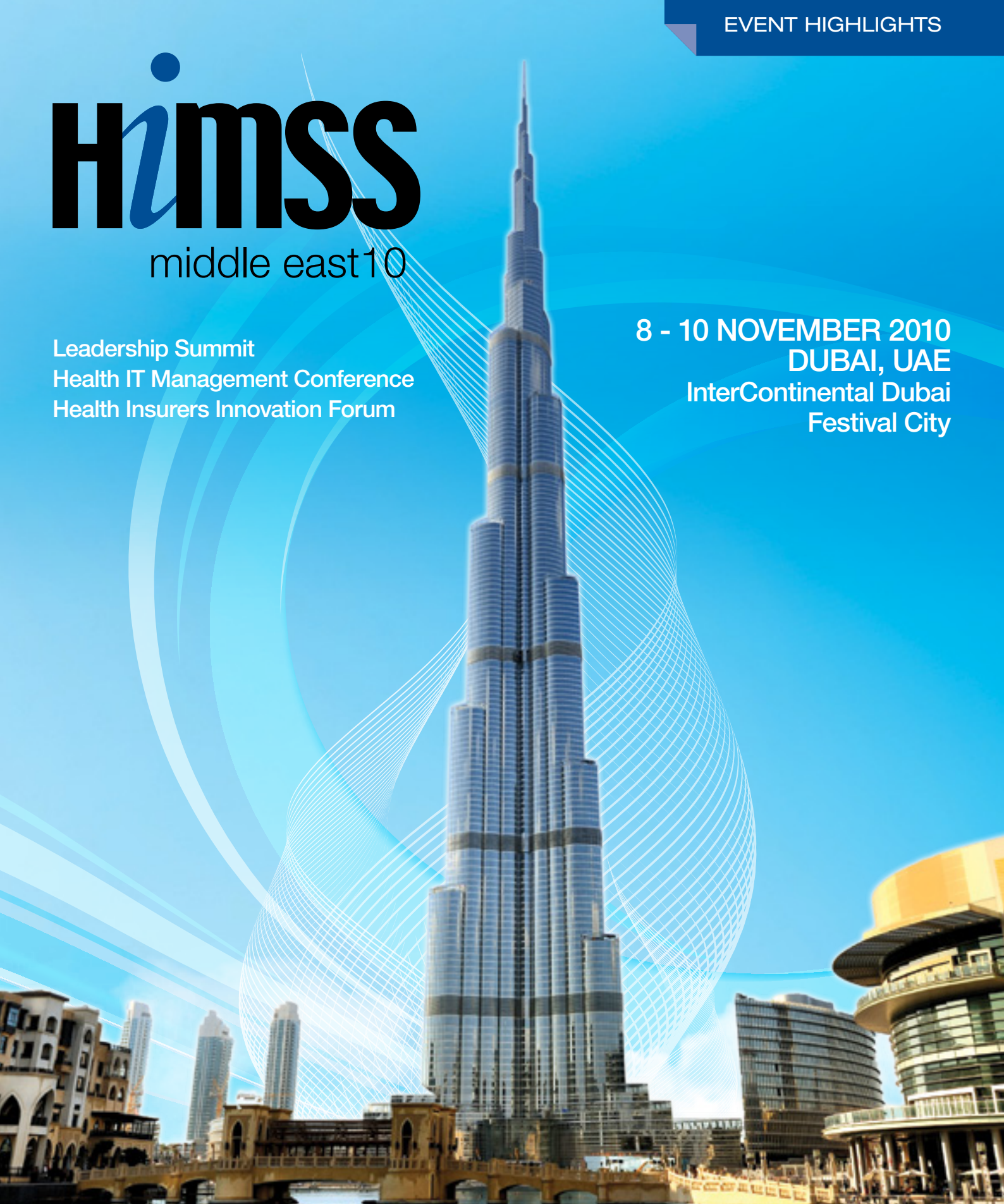


# Himss

middle east10

Leadership Summit  
Health IT Management Conference  
Health Insurers Innovation Forum

8 - 10 NOVEMBER 2010  
DUBAI, UAE  
InterContinental Dubai  
Festival City



Supported by



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# Connecting Healthcare Leaders Across the Middle East!

HIMSS Middle East 10 was held from 8 to 10 November 2010 in Dubai, and comprised the second annual HIMSS Middle East Health IT Conference, the Health IT Leadership Summit and the Health Insurers Innovation Forum. The event in total attracted more than 450 delegates from some 29 countries, comprising healthcare professionals at all levels.



## Esteemed Speakers

The event featured esteemed speakers from the industry's top minds from around the world, providing thought-provoking insights into a wide range of real world case studies and best practices.

HE Qadhi Saeed  
Al Murooshid  
Director General,  
Dubai Health Authority



HE Ahmad Bin  
Humaidan

The Director General of Dubai  
eGovernment, UAE



Mohammed R  
Al Yemeni

PhD  
Advisor to the Minister of Health  
and Supervisor of ICT, Ministry  
of Health, Riyadh, Saudi Arabia



## Networking Opportunities

HIMSS Middle East 10 provided extensive networking opportunities for all delegates.



“ We found HIMSS Middle East to be a well-organised event that provided excellent networking opportunities with senior healthcare IT representatives from across the region. ”

- Lindsay Kiley

Marketing Director, Asia Pacific, InterSystems

# A Showcase of Healthcare Solutions

Some 19 exhibitors showcased healthcare IT solutions that further enriched the learning experience.



“ We found the highly professional atmosphere and free sharing of ideas and visions to be very inspiring. We will definitely participate in all future HIMSS Middle East conferences. ”

- **Gary Robinson**

*Vice President, International Sales  
Wolters Kluwer Health - Clinical Solutions*



“ HIMSS Middle East 10 was a very good networking event. It brought a lot of value to all stakeholders in the Healthcare IT industry in the region. ”

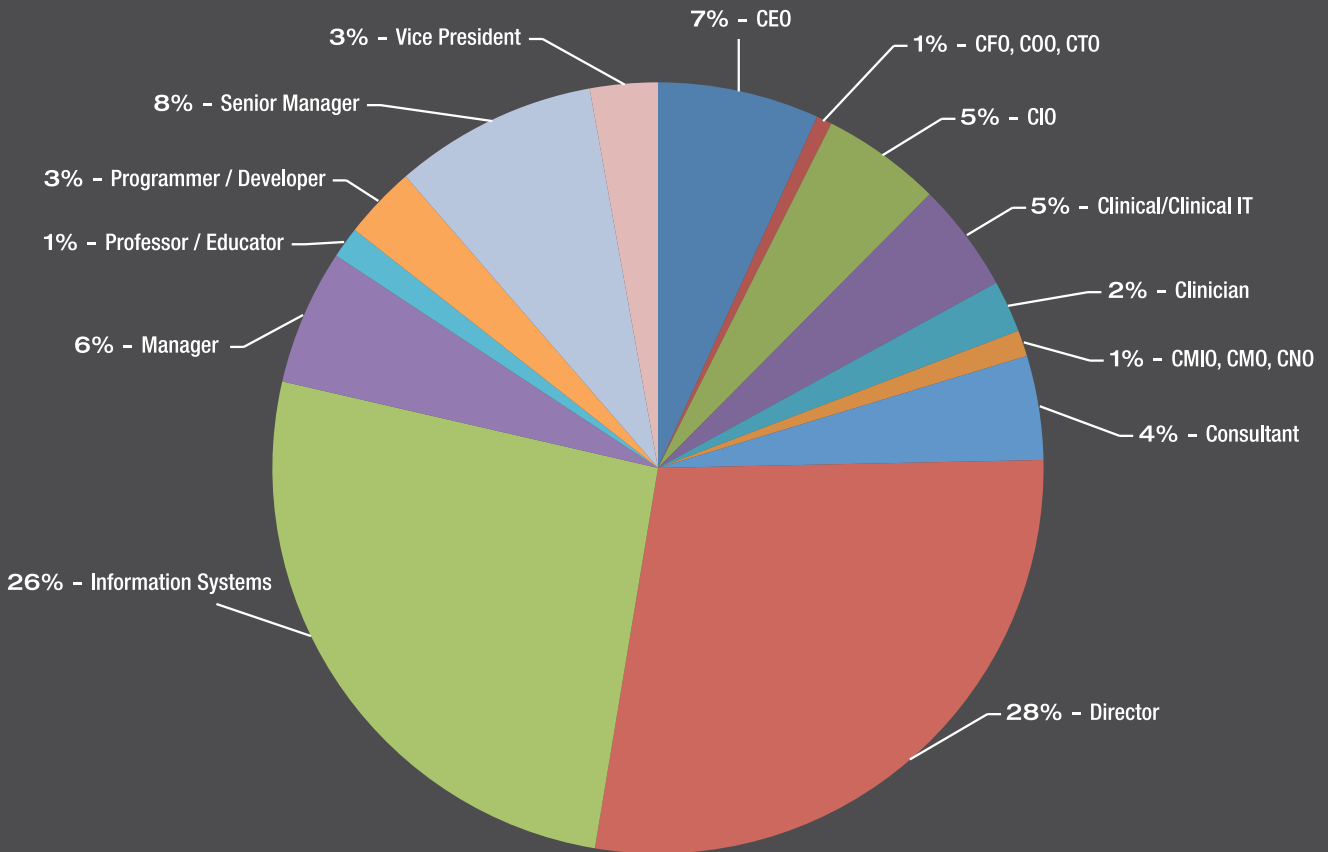
- **Lina Shadid**

*Healthcare Leaders, IBM Middle East*



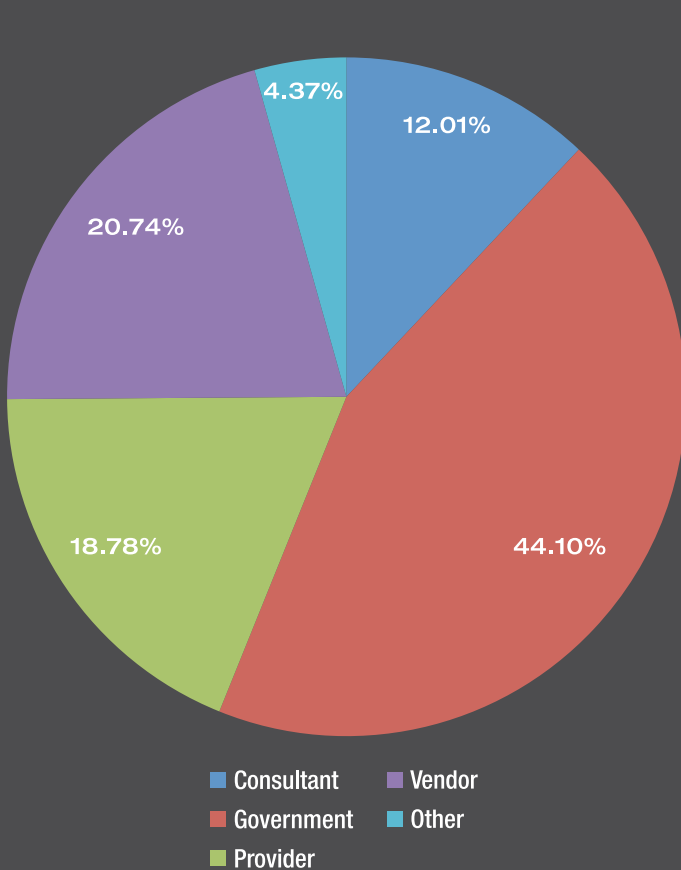
## Delegate Profile

41% OF ATTENDEES WERE SENIOR LEVEL HEALTHCARE AND IT PROFESSIONALS (DIRECTOR LEVEL AND ABOVE).



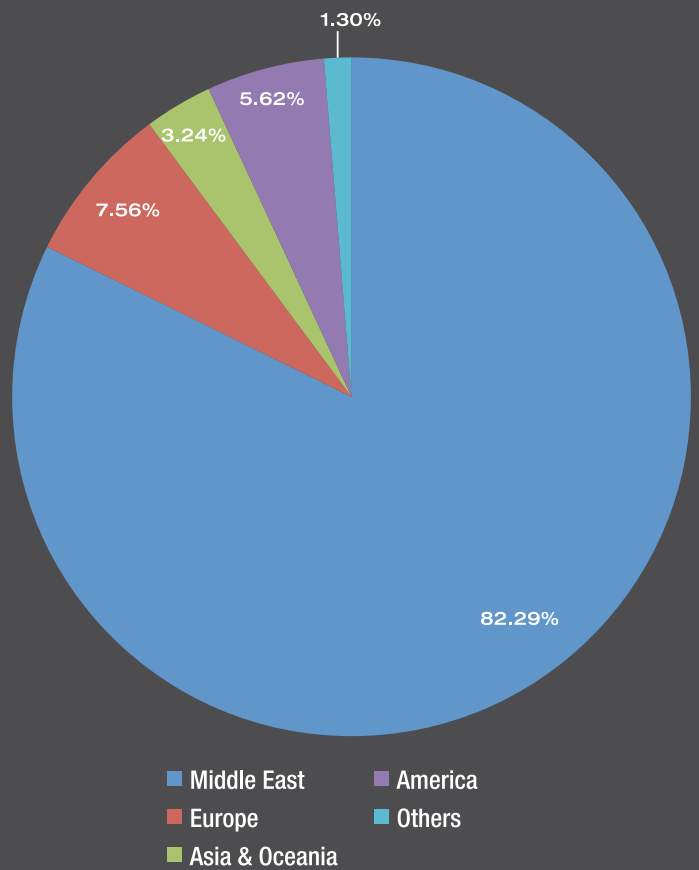
## Professional Fields

MORE THAN 44% WERE FROM GOVERNMENT AGENCIES.



## Geographic Representation

82% OF THE DELEGATES ARE FROM THE MIDDLE EAST REGION.



HIMSS would like to thank the following organizations that have contributed to the success of HIMSS Middle East 10!

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Silver Sponsors



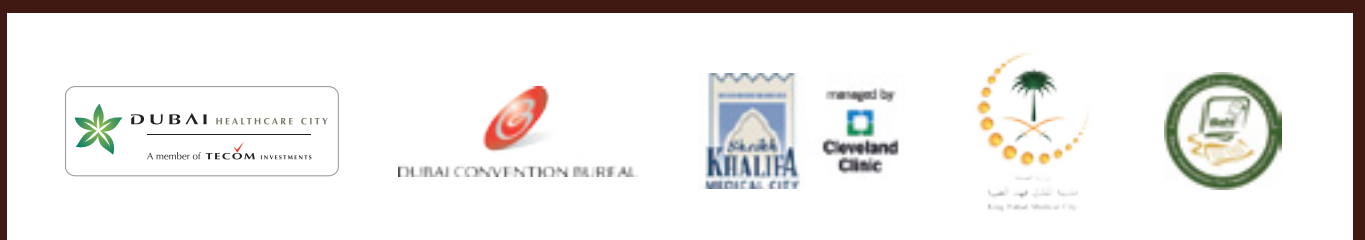
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# Himss

middle east 2011

Conference & Health IT  
Leadership Summit

31 MAY & 1 JUNE 2011  
RIYADH, SAUDI ARABIA

SAVE  
THE DATE

