

transforming healthcare through IT™



**Ministry of Health**

Under the Patronage of  
His Excellency  
Dr. Faisal Al Hamar,  
Minister of Health,  
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MANAMA BAHRAIN  
5 – 7 MAY 2009

# HIMSS

Healthcare IT &  
Management Excellence

## MiddleEast09

# 2009 Highlights and a look forward to 2010

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[www.himssME.org/09](http://www.himssME.org/09)

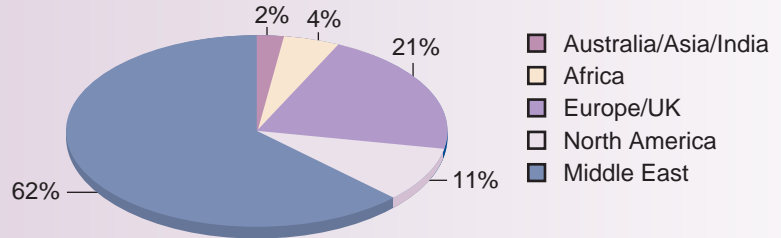


### Healthcare Professionals Come Together in Manama

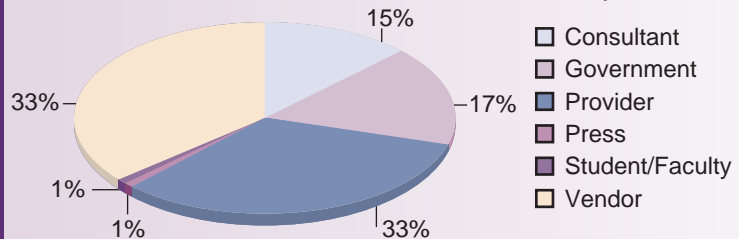
The HIMSS MiddleEast09 Healthcare IT & Management Excellence conference brought together over 300 attendees from 26 countries to the Gulf Region in this first-ever event. As the region begins bold moves to advance its healthcare IT sophistication, the feedback from both the attendees and sponsors was very positive. Strong programming, focused healthcare IT education and targeted exhibits were all cited as high-value connections to the region's top healthcare IT priority – EMR product solutions.



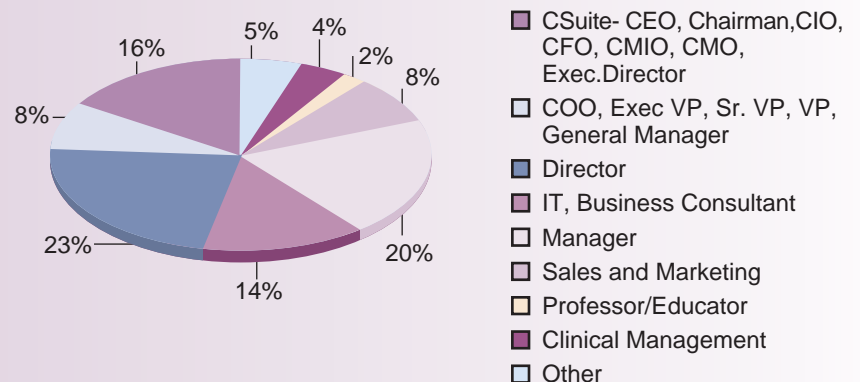
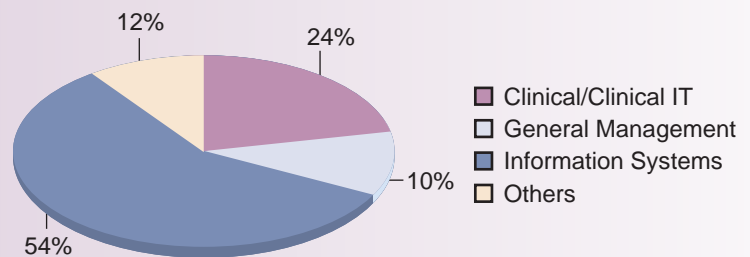
#### 62% of attendees were from the MiddleEast region



#### Over 33% of attendees were from a hospital worksite



#### Attendees were healthcare & IT professionals who buy, specify and use healthcare IT systems and technology



### MiddleEast09 Audience Profile

- ▶ A total of **336 attendees**
- ▶ Representatives from **26 countries**
- ▶ **More than 33%** of attendees are from a hospital worksite



## Three Days of Collaboration and Connection



The conference began with an all-day symposium focusing on the region's increased presence of health insurance programs and how technology links insurance programs with healthcare organisations.

The educational theme for the next two days was "Healthcare IT and Management Excellence" with more than 30 education sessions offered in three tracks: IT Applications, Healthcare and Health IT Management and Clinical IT.

### Featured topics included:

- The Practical Use and Application of Healthcare IT
- Interoperability
- Standards and Project Management
- Electronic Medical Records
- Data Repositories
- Clinical Information Systems
- Business Information Systems
- Patient Safety
- ... and more.



*"Underscoring the effective and timely deployment of technology in healthcare, key decision makers and leaders in the healthcare sector agreed to step up investment and focus on upgrading IT standards relative to the provision and delivery of healthcare services. The healthcare sector in the region is one of the fastest growing worldwide, and we need to keep pace with the advances in technology that are relevant to the healthcare industry."*

**Majid Al-Tuwajri, Dean, College of Public Health and Health Informatics, King Saud bin Abdulaziz University for Health Sciences, Kingdom of Saudi Arabia**

## Keynotes and Thought-Leaders Bring Insight, Expertise and Vision

### MiddleEast09 Featured Industry-Leading Keynotes and Speakers Including:



**Dr Fawzi A Amin**

Assistant Undersecretary for Planning & Training  
Ministry of Health  
Bahrain



**Dr Yasir Khan**

Clinical Advisor  
National Program for e-Health  
Qatar



**Ameer A. Alsibai**

Head of Communication and Information Dept,  
Health Ministers Council for Cooperation Council States  
Kingdom of Saudi Arabia



**Dr Saadi Taher**

Executive Director of Medical Services  
Saudi National Guard Health Affairs,  
Central Region  
Kingdom of Saudi Arabia



**Ms Jay Srin**

Chief Innovation Officer  
University of Pittsburgh Medical Center (UPMC) Health Plan  
United States



**Mr Edgar L. Mounib, MBA, MPH**

Global Healthcare Executive  
IBM Institute for Business Value  
United States



**Dr Mukhtar S A Al-Hashimi**

Dean, School of Information Technology; Presidential Advisor on Academic Affairs; Associate Professor  
University College of Bahrain  
Bahrain

# Networking – Making the Right Connections

At MiddleEast09, HIMSS took networking to a whole new level. It's more than just meeting people, its meeting the right people for knowledge sharing, best practices, career connections... and relaxing! The Opening Reception along with scheduled breaks for meeting with sponsors offered great opportunities to interact with colleagues and industry leaders alike.



## SAVE THE DATE

15 – 17 NOVEMBER 2009



### Health IT Leadership Summit

15 – 17 November 2009 | Muscat, Oman

For more information about sponsorship opportunities, visit [www.himssme.org/summit/](http://www.himssme.org/summit/) or contact:

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